



West Lafayette Go Greener Commission
609 West Navajo Street
West Lafayette, IN 47906

West Lafayette Go Greener Commission Meeting

Minutes of Regularly Scheduled Commission Meeting

Tuesday, December 10, 2013, 6:00 PM

Council Chambers, West Lafayette City Hall

Attending: Allen Jacobsen; Thom Davis; Peter Bunder; Lindsey Payne; Parr Durr; Gene Hanus

Absentees: Aparna Puri; Tom Voight, James Britton, Peter Bunder

Others: Dave Henderson, Jennifer Buis, Rick Parsons, Andrew Tuholski

Agenda

- I. Allen: Call to order & introductions, 6:06 PM
 - a. Jennifer Buis guest, background in environmental engineering, eager to get involved with sustainable communities
- II. Allen: Approval of September, November minutes—no quorum, no vote
- III. Allen: Financial Report
 - a. Month to date revenue of 30 cents! Year to date revenue – \$12.90
 - b. Current balance: \$1,426.27
- IV. Allen: Meeting schedule
 - a. Continue to meet on second of month at 6 PM unless notes otherwise, will submit to city, next meeting January 14
- V. Allen: Commission appointments
 - a. Seeking WL resident, so please send out feelers
 - b. James, Kara, Gene, Aparna will be up for reappointment in March 2014
 - c. Do we want to change bylaws, suggest a 50:50 composition or increase membership or decrease quorum
 - d. Allen will revisit issue with Peter and see what his thoughts are
- VI. Allen: Report of Sub-Committees
 - a. Gene: using Mayor's definition of recycling includes yard waste, means we are up to 75%, without yard waste we are 33%, 5% increase over last year, no revenue on yard waste just landfill diversion and cost to transport (avoided fees for yard waste \$75,000 through November)
 - b. Allen: goal is 50% recycling without yard waste added in by 2016, is this a realistic goal?
 - c. Gene: we need to do an analysis for "pay as you throw"
 - d. Allen: didn't they do a test run with a one-armed truck, but don't currently have one?
 - e. Parr: was there any awareness campaigning that came with totter
 - f. Dave: media coverage, website, small attachment with totter
 - g. Gene: no incentive for folks to recycle, why we need to do some analysis for a two-tiered system or PAYT system or hybrid



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- h. Parr: we need a publicity campaign focusing on dollar value
- i. Thom: business side of recycling, why you should do it now versus waiting for the legislation to come out
- j. Allen: next steps, get through end of year, package data, but study done that even a proactive community will have a tough time getting over 30-40%, versus a manufacturing environment where they can get 60-70% yield
- k. Gene: our numbers are only residential, biggest place we can get improvements is with apartments/landlords and legislation is the only way that will happen, biggest objection is with loss of parking space
- l. Rick: mixed with leasing agents of apartment buildings, spoken to a lot of them on both sides of the river, half had recycle trailers and were very positive about what they were doing, these seem to be the more upscale apartments and the ones with renters who are older grad students, etc., other half were very negative saying either they couldn't afford the cost or corporate was unwilling to spend the money, it took up parking space, and many said they had tried it at one time and many students would throw trash in the bin defeating the purpose
- m. Allen: need to get a broader working group formed if really want to move ahead with legislation

VII. Allen: New Business / Announcements

- a. Clean Communities
 - Dave: working with IDEM on press release for Clean Community for next three year term; 5 goals—a. reducing electricity (LED outdoor lighting), b. low maintenance ground cover at wastewater treatment plant, c. reduce stormwater runoff by incentivizing rain barrels, rain barrels with CSO area, d. planting 100 trees along new US 231 corridor, e. using more recycling friendly items in city offices
 - Allen: in January WL residents will start paying stormwater fee will any of this be available for Clean Community efforts
 - Dave: working on this
- b. Community of Choice Update
 - Lindsey: COC update, working on EnviroWatts grant right now to update TippEcoNow and hoping to move ahead with STAR and potentially tapping into Honors College to link students to COC and start collecting data, will contact Kara for suggestions
- c. Amtrak
 - Thom: Amtrak - clock is ticking have 12 months to get it up to good standard
- d. Tippecanoe Environmental Council



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- Forming (Tippecanoe plus surrounding counties): SIA, Alcoa, Nanshan, Fairfield, Tate & Lyle, Oscar Winski, Harrison Steel and Casting—similar to safety organization, all business leaders, driven by large corporations, hoping to offer consulting to smaller companies, will meet once a month, starting with LinkedIn page for recruiting and communicating, should be public access
 - Allen: work on specific projects or process focused
 - Thom: mostly process focused
 - e. Sustainability report
 - Gene: data collection for sustainability report, need to get copy of old report out
 - f. Composting program
 - Kara: can we reschedule for March/April
 - Allen: can we have it on a separate night
 - Rick: will send some preferred dates and abstract so room can get scheduled
 - Allen: we have list for neighborhood associations, city website, J&C
 - Dave: can advertise at BOW meeting on T, so have it W
 - g. Extension programs
 - Kara: out at Tipp County office, evenings, rain garden construction and series for small landowners, will send so we can distribute
- VIII. Lindsey motions to adjourn, Allen seconds, adjournment, 7:05 PM

Next meeting January 14, 2013, 6:00 PM!

Recorded by Lindsey Payne and submitted to Allen Jacobsen on December 10, 2013.